**-:Student Dashboards:-**

This search interface allows administrators and analysts to query platform data directly using natural language.

**Tableau Dashboard:**

# # Student Overview Dashboard

This dashboard is built using Tableau, as evidenced by the "© 2025 Mapbox ©

OpenStreetMap" attribution visible at the bottom of the map visualization. It serves as an executive summary dashboard designed for leadership stakeholders. **Primary Metrics**

* **Total Students:** 69.5K registered users
* **Average Age:** 28.5 years across all users
* **Total Enrollments:** 43.3K course enrollments
* **Average Progress:** 56.0% course completion rate
* **Average Rating:** 4.4 out of 5.0 platform satisfaction

**Total Courses & Users by Country**

* Tableau-powered Mapbox visualization showing global distribution of users and course enrollments
* Concentrated user base in North America, Europe, Australia, and parts of Asia
* Tableau's geographic mapping capabilities allow for clearer visualization of regional concentrations **Gender Distribution**
* **Male:** 49.96% of user base
* **Female:** 50.04% of user base
* Near-equal gender split with slightly more female users
* Displayed as a Tableau donut chart with clear percentage labels

**Progress% by Rating Band**

Different progress rates by course rating level, displayed using Tableau's lollipop chart visualization:

* **Good (...):** 56.2% average progress
* **Excellent...:** 55.9% average progress
* **Poor (<2.5):** 55.9% average progress
* **Average...:** 53.8% average progress

**Annual Enrollments**

Year-over-year platform growth visualized as a Tableau area chart:

* **2020:** 114 enrollments (launch year)
* **2021:** 2,357 enrollments (1,967% growth)
* **2022:** 5,819 enrollments (147% growth)
* **2023:** 8,992 enrollments (55% growth)
* **2024:** 12,451 enrollments (38% growth)

* **2025:** 4,931 enrollments (projected/partial year)

**Sales Performance by Country**

Major markets by sales volume displayed using Tableau's packed bubble chart visualization:

* **United States:** Largest market (significantly ahead of others)
* Other notable markets: China, United Kingdom, Indonesia, Russia, Brazil, Canada, France, Poland (represented as different sized bubbles based on sales volume)

This comprehensive Tableau dashboard consolidates key metrics from across the platform into a single executive overview. The use of Tableau provides enhanced data visualization capabilities including interactive filtering, hovering for additional information, and dynamic updates that aren't available in the standard Studify dashboards. This makes it particularly suitable for executive-level strategic analysis and decision-making.